

## FROM NATIONAL LIBERAL ORDER TO GLOBAL NEO-LIBERAL ORDER

Dan Leahy. Reconstructing New Orleans. April 24, 2006

### SHOCKS TO POST WORLD WAR II US-LED SYSTEM

1970s

Domestic Social Movements	1968	Legitimacy
Int'l Economic Competition	1970	Supremacy
Nixon off Gold Standard	1971	\$300b/\$14b gold
Arab Oil Embargo	1973	Cheap Oil
Military Loss of Vietnam	1974	Supremacy
USSR into Afghanistan	1979	New Great Game
Islamic Revolution in Iran	1979	Oil Resource

### DISMANTLE NATIONAL LIBERAL ORDER

1980s

Roundtable joined to political power with Reagan  
Repeal Deal: unions, regulation, public sector, social welfare  
Public Education placing “nation at risk” (\$600b market)  
Rejection of policies associated with John M. Keynes.

Re-Concentrate Wealth via Tax cuts; shift burden. (net worth triples)  
Restructure corporations: National to Transnational form (1/4;50%)  
New production system: Fordist fixed to flexible, computer controlled  
US service sector dominance: Need to Export

Collapse of USSR and previous opening of China in mid-1970s  
End of Cold War: 1989. – The Globe is open to Transnational capital

### ANNOUNCEMENT OF THE NEW WORLD ORDER

1990

George Bush address to Congress. 9/11/90  
Iraq's invasion of Kuwait : August 2, 1990  
Five UN Security Council resolutions to withdraw  
Fifth objective: a new world order: law over jungle  
Shared responsibility and strong respect weak.

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**BEYOND THE NATION-STATE: NEW FORMS OF CONTROL**

1990s

Foreign policy is domestic policy overseas: lock in 80s victories  
Respond to existence of transnational corporations and production

Enterprise of the Americas (BUSH); EU in West; Japan in East  
Model (NAFTA) signed by Bush in 1993/Clinton in 1994 (fast track)  
FTAA in 1995 – all Latin American countries by 2005  
World Trade Organization approved by US Congress (1995)  
World Economic Forum (as global governance in Davos)

**GLOBAL NEO-LIBERAL ORDER AS ENBEDDED IN “TRADE AGREEMENTS”**

Import Substitution to Export Led (National Treatment/MFN/Bans)  
Remove barriers to Transnational Capital Movement (Performance)  
Investment Protection (Chapter 11) Tantamount to expropriation  
Extraction of publicly-held social wealth: privatization  
Service Expansion: finances, insurance, professional services (GATS)  
Arbitral System replaces national Legislative system: dispute panels.

**YOUTHFUL RESISTANCE: ANOTHER WORLD IS POSSIBLE**

2000s

Zapatista Rebellion in Chiapas (1994) – Civil Society mobilization  
Fast Track Defeat (1996) and MAI exposure (1998) – cities  
WTO Ministerial in Seattle: This is What Democracy Looks Like (99)  
Exposure of inequities in WTO Bargain. Not resolved. Cancun/HK  
World Social Forum (WSF) : Brazil (01/02), India, Venezuela (06)  
L.A. Electoral Victories: Brazil, Argentina, Venezuela, Bolivia.  
Defeat of FTAA at Summit of Americas (Argentina, November 2005)  
US Social Forum in Atlanta, Summer 2007.